

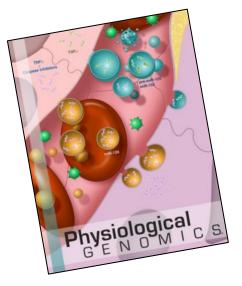
Reframing "The Way We've Always Done It": Implementing an XML Workflow

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Digital Publications Manager

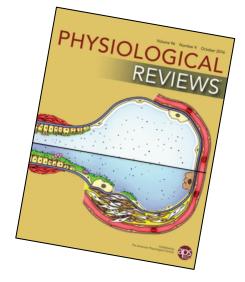
American Physiological Society

eXtyles User Group November 10, 2016



APS Publications

http://www.physiology.org



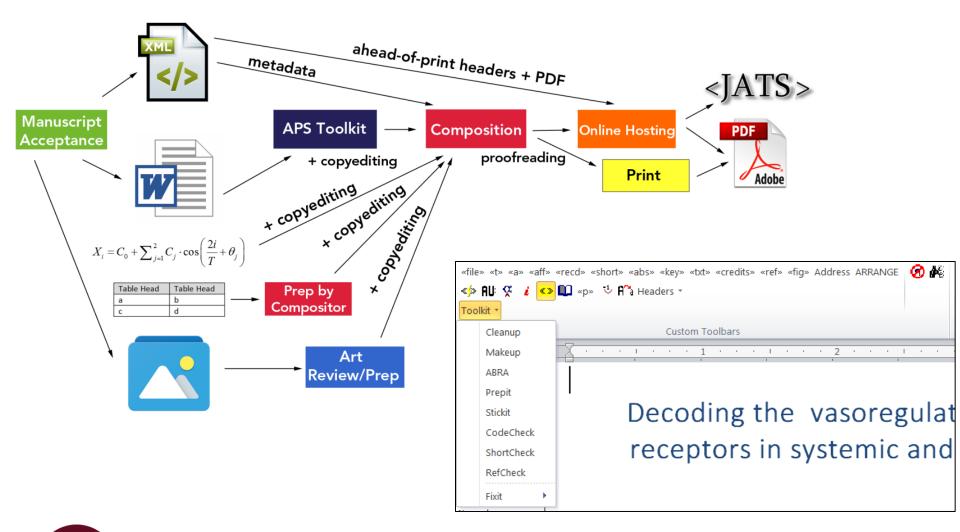
- APS founded in 1887; first journal content published in 1898
- 11 original research journals and 2 review journals
- 2 journals co-published with Wiley (not part of APS workflow)
- Only one title is online-only, so print still in play (for now)
- EDP Staff:
 - Editorial/Production 11 journal supervisors, 10 copyeditors
 - Art Department (4) reviewing figures & managing cover designs
 - Digital Publications (3) -online platform management & XML

Old Workflow

- XML metadata generated from manuscript submission system (eJournalPress)
 - sent to compositor database and to HighWire for posting of ahead-of-print version
- Homegrown "Toolkit" for manuscript cleanup
 - maintained by APS staffer for several years
 - not as robust as eXtyles and did not generate XML
- Math and tables separated from Word file before running Toolkit
- Composition system imported Toolkit codes from Word file
- Each journal had mostly the same workflow but with subtle variations in what data was collected



Old Workflow



Why Change?

- We needed to replace the Toolkit with a more robust solution
- eXtyles was a natural fit with our journal content; XML contains metadata + content
- Always looking to reduce time to publication
- Re-keying of tables and equations = errors
- Felt it was time to get away from a focus on the PDF and more on content
- Want more control over our content and metadata generation



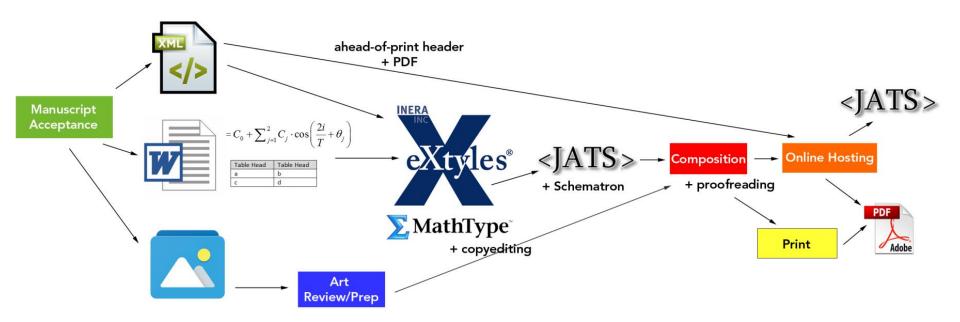


New Workflow

- Summer 2016: began eXtyles pilot with one title
- Currently have 6 titles in XML workflow; rolling out two titles at a time as comp is ready
- All in-house copyeditors and journal supervisors using eXtyles (but not freelancers)
- Math and table prep no longer handled by comp
- All eXtyled MSS reviewed before sending to comp
 - Looking for user styling errors
 - Running schematron on XML



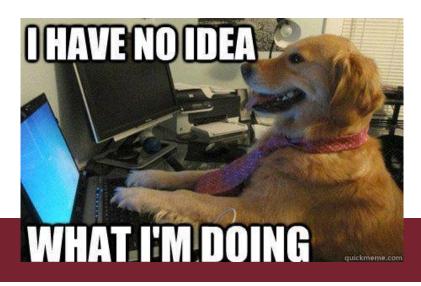
New Workflow



Expected Challenges

- Learning eXtyles: different levels of comfort; change is hard
- Learning MathType: eXtylers not used to working with math in Word
- In-house resources: deciding between a "centralized" vs. "individualized" eXtyles workflow
- "Why? Because that's the way we've always done it."
- "But that's not the way it looks in the PDF"
- Compositor had never worked with XML-in workflow
- Meeting expectations of compositor and online host

(Is what they recommend best practice?)





Unexpected Challenges



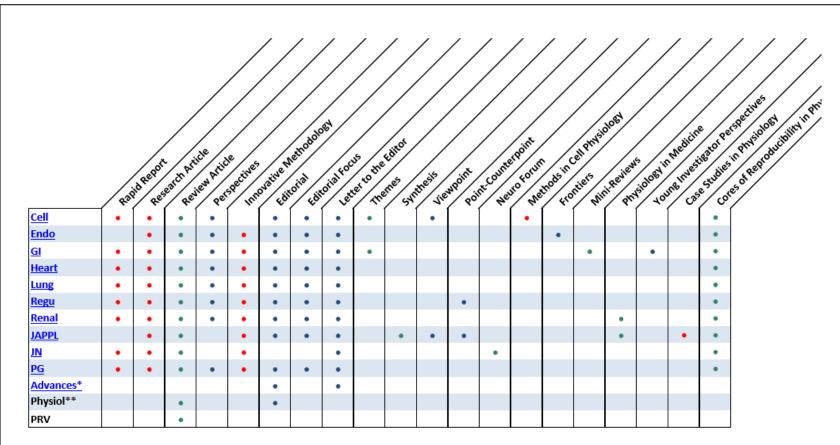
Metadata messiness – article types vs. TOC headings vs. PDF mastheads

Revised the Document Information metadata setup many, MANY times

Document Information ×				
* Publisher:	[Print Publication:	Year Month Day 0 ▼ 0	
* Publication: * JATS MS Type:		 Online Publication: 	10/07/2016	
Manuscript Type:	Review Article	Received:	08/29/2016	
Manuscript Section:	Cardiovascular Actions of Hydrogen Sulfi	Revised:	10/04/2016	
Manuscript Number:	H-00577-2016	Accepted:	10/04/2016	
Special Section:		Volume:	311 Issue: 0	
*Article ID:	H-00577-2016	Copyright Holder:	American Physiological Society	
DOI:	10.1152/ajpheart.00577.2016	Copyright Year:	2016	
	*Required Entries	Copyright Statement:	Copyright © 2016 the American Physiological So	
	Open Access	Related Article:		
	Call for Papers Add Document Information to Header			
Author Conflicts:	Conflict of interest statement: No conflicts of interest, financial or otherwise, are declared by the author(s).			
Author Contributions:	Author contributions: S.F., A.Z., G.C., and E.D. conception and design of research; S.F., M.B., and E.D. drafted ma			
		Browse	OK Cancel	



Metadata messiness - Article Type vs. @article-type



Color key: Research Article

Review Article Editorial

*Additional article types for Advances

How We Teach: Generalizable Education Research How We Teach: Classroom and Laboratory Research Pr Physiology in Perspective Laboratory Sourcebook **Historical Perspectives**

Personal Views Staying Current

Illuminations

Meeting Reports and Announcements

**Additional article types for Physiology

Physiology's Impact Physiology Is Medicine Physiology Education

Physiology Education: Student's Corner

Metadata messiness - Article Type vs. @article-type

Article Type	JATS (article-type="")	Change to:
Rapid Report	research-article	Make consistent across all titles (case-report used for some journals)
Research Article	research-article	
Review Article	review-article	
Perspectives	research-article	editorial(?) – Lung and PG say more like reviews
Innovative Methodology	research-article	
Editorial	editorial	



Other Metadata Modifications

- No more assigning more than one category to an article
- Eliminating "Special Sections"
- Eliminating "Call for Papers" moniker in headers

```
<article-categories>
<subj-group subj-group-type="heading">
<subject>Research Article</subject></subj-group>
<series-title>Cellular Responses to Hypoxia</series-title>
</article-categories>
...
<custom-meta-group>
<custom-meta><meta-name>Call for Papers</meta-name><meta-value>True</meta-value></custom-meta>
```

Am J Physiol Cell Physiol 311: C482-C497, 2016.

First published July 13, 2016; doi:10.1152/ajpcell.00324.2015.



</custom-meta-group>

RESEARCH ARTICLE

CALL FOR PAPERS | Cellular Responses to Hypoxia

Bortezomib alleviates experimental pulmonary hypertension by regulating intracellular calcium homeostasis in PASMCs

article type

topic

Jun Zhang, ¹* Wenju Lu, ¹* Yuqin Chen, ¹ Qian Jiang, ¹ Kai Yang, ¹ Meichan Li, ¹ Ziyi Wang, ¹ Xin Duan, ⁴ Lei Xu, ⁵ Haiyang Tang, ² Dejun Sun, ³ and Jian Wang^{1,2,3}

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Submitted 10 November 2015; accepted in final form 27 June 2016

Other Unexpected Challenges

 IT resources (new versions and patches installed on desktops and VDIs)

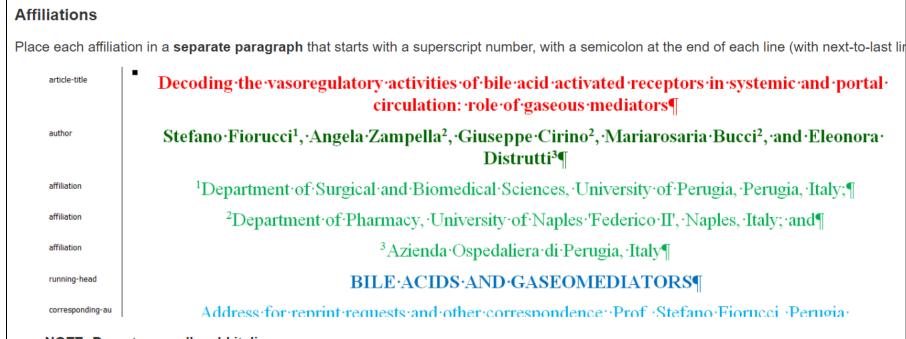
Level of competency with Word lower than expected

<!--Insert plug for Inera's Word Tips and Tricks session here-->



Lessons Learned

- There is no such thing as too much training (esp. one-on-one)
 - Screencasts for remote workers have been very helpful
- Need for clear instructions for eXtylers and also for authors
 - In-house wiki houses a living document (cheat sheet) to help with coding guidelines;
 revising Information for Authors



NOTE: Do not manually add italics.

Note about placement: Affliliations need to immediate follow the author line in order to avoid a parsing error

Next Steps

- Continued streamlining of workflow (metadata)
- More QA more schematron rules; metadata cleanup after acceptance (pre-ahead-of-print); how will this be managed?
- XML training and diagnosis of parsing errors
- More MathType training
- Always thinking about the "big picture" and implications
 - Author guidelines
 - Author-submitted metadata
 - Article metadata and content iterations
 - Online presentation vs. PDF presentation
 - Downstream events



Thank you!

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