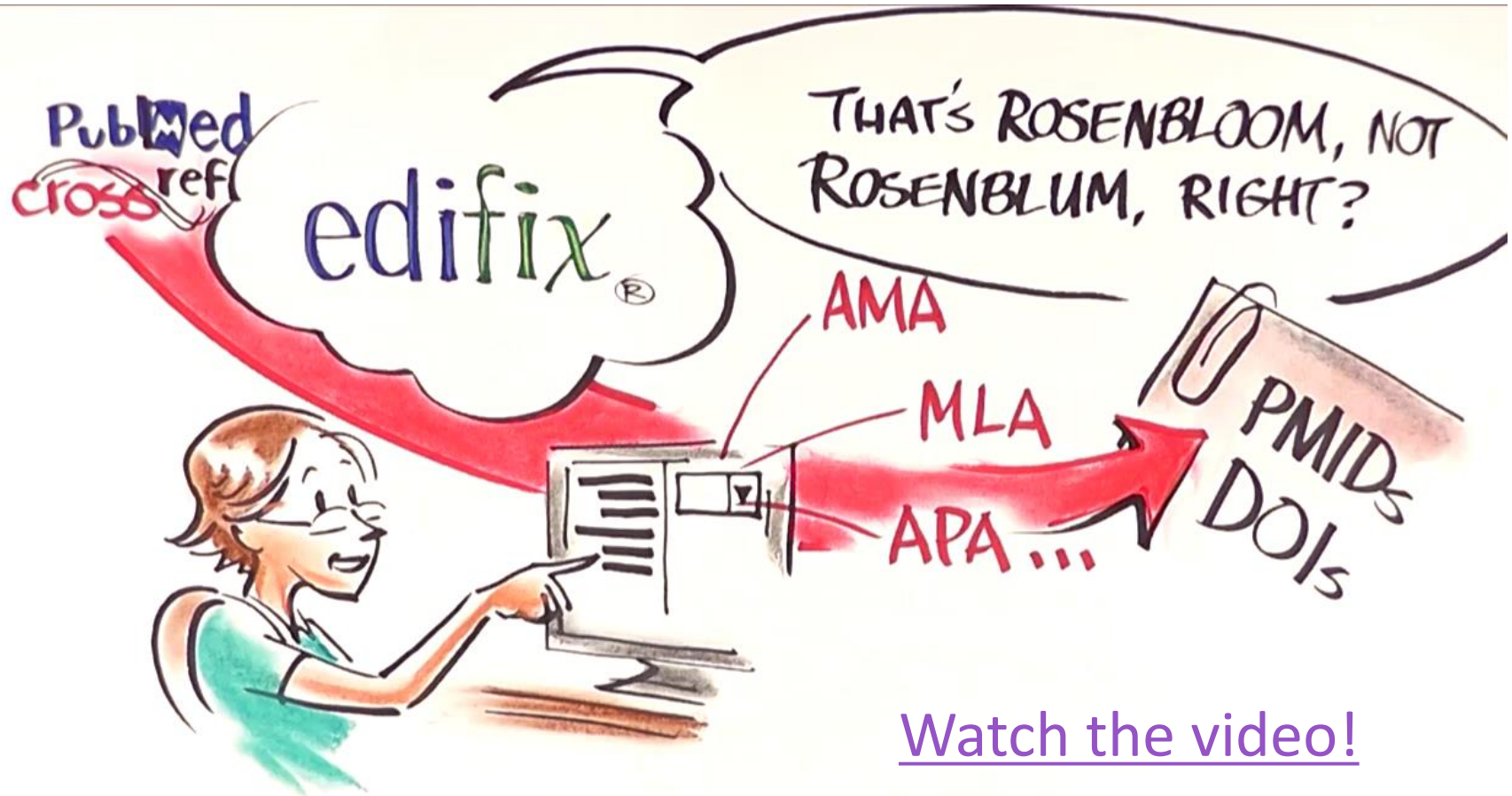


Edifix Update



Hang on. What *is* Edifix, anyway?



[Watch the video!](#)

May 2013...

edifix

The Bibliographic Reference Solution
Style, Substance, and Structure

Editorial style User group

Pubmed
 Crossref

References to edifix

1. Kasen TF, Brown J, Collin S, et al. Reducing diarrhea through the use of household-based ceramic water filters: A randomized, controlled trial in Bolivia. *Am J Trop Med Hyg.* 2004; 70:645-50
2. Baron R, M.Kerry D. A. (1996). The moderator-mediator variable distinction in social psychological research: Conceptual, strategic, and statistical considerations. *Journal of Personality and Social Psychology*, 51:1173-1182.
3. J. E. Van Luit, M.J. Van der Molen. The effectiveness of Korean number naming on insight into numbers in Dutch students with mild intellectual disabilities. *Res. Dev. Disabl.* 32, 1822 (2011)
4. W. B. Redwine et al. *Science* 337, 1532 (2012).

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...and August 2014.

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Effortlessly insert hyperlinked PMIDs and CrossRef DOIs.

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55,184
References Edifixed

23,908
PubMed ID Links Added

25,498
CrossRef DOI Links Added

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What a difference a year(ish) makes!

MAY 2013

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The Bibliographic Reference Solution
Style, Substance, and Structure

Editorial style: Palmed, Crossref

User group

References to edit

1. Jensen TF, Brown J, Collin S, et al. Reducing diarrhea through the use of household-based ceramic water filters: A randomized, controlled trial. *Bull. Am. J. Trop. Med. Hyg.* 2004; 70:645-50

2. Berson R, M. Kenny D. A. (1980). The moderator-mediator variable distinction in social psychological research: Conceptual, strategic, and statistical considerations. *Journal of Personality and Social Psychology*, 39:1173-1182.

3. J. E. Van Luit, M.J. Van der Meulen. The effectiveness of Norexin number labeling on insight into numbers in Dutch students with mild intellectual disabilities. *Res. Dev. Disabil.* 33, 1022 (2011)

4. W. S. Rindler et al. *Science* 337, 1532 (2012)

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55,184 References Edifixed

23,908 PubMed ID Links Added

25,498 CrossRef DOI Links Added

Praise for Edifix

your favorite copyeditor since 1984

Wednesday, August 27, 2014

Edifix: Subscription Cloud-Based Service to Automate Editing and Styling of References

So far I am liking **Edifix**, a subscription cloud-based service that edits reference-list entries to match specified styles and provides digital object identifiers (DOIs) and/or PubMed identifiers (PMIDs) when available. I am experimenting with it via a free trial. I have no financial interest in the software or its producer.

Because more and more biomedical journals ask authors to provide DOIs and/or PMIDs, using this tool may save me lots of time, because I can say from experience that my authors are not going to go back and hunt down DOIs if I ask them to. Plus, editing a reference list for style and fixing incorrect details? Yes, I'll still need to read to ensure that all edited references look good. But the less time I have to spend on boring, repetitive tasks such as editing 56 entries in a reference list to fit a particular style, the more time I'll have for the **get-down-in-the-mud-and-wrestle editing** that I love to do.

Is Edifix a reference manager? No, said Bruce Rosenblum, CEO of **Inera** (the parent company for Edifix), in a recent **interview** on the blog of the Association of Learned & Professional Society Publishers:

There are a number of tools on the market for managing bibliographic references; these tools are used primarily by researchers for maintaining reference databases and creating reference lists. Edifix, however, is not a reference

EditorMom
 About Me
 Katharine O'Moore-Klopf
 East Setauket, New York, United States
 I've been in publishing since 1984, and self-employed since 1995. (Learn how to get started as a freelance copyeditor.) At the 2014 meeting of the American Copy Editors Society (ACES), I was honored by my peers with the 2013 Robinson Prize. Please visit my business website, **KOK EdR**, where you can find the **Copyeditors' Knowledge Base**. On Twitter, I am **@KOKEdR**. All entries and KOK EdR logo copyright © 2004-2014 by Katharine O'Moore-Klopf, except where other attribution is noted. All rights reserved.

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“...the less time I have to spend on boring, repetitive tasks such as editing 56 entries in a reference list to fit a particular style, the more time I'll have for the get-down-in-the-mud-and-wrestle editing that I love to do.”

– Katharine O'Moore-Klopf, review of Edifix, 8/27/2014

ALPSP Awards for Innovation in Publishing 2014

FINALIST

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The Association of Learned & Professional Society Publishers

Wednesday, 6 August 2014

ALPSP Awards Spotlight on... Edifix, a cloud based bibliographic references service

This is the latest in a series of posts profiling the finalists of the ALPSP Awards for Innovation in Publishing, sponsored by Publishing Technology. We asked Bruce Rosenblum, CEO of Inera, to tell us more about Edifix, a cloud-based service for bibliographic references.

ALPSP: Tell us a bit about your company
 Inera was founded in 1992 as a consulting company specializing in applications of SGML and XML. Over the past twenty years, we've built a seasoned team of publishing and software professionals who provide a wide range of innovative and practical solutions for the publishing industry.

We developed and license **ixityler**, a suite of Word-based editorial and XML tools, and

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Post-Launch Improvements

- Significant processing speed increase (1-2s)
- Ability to process long reference lists (400+)
- Addition of new editorial styles: CSE (*Scientific Style and Format*) & Cell (Harvard-Date for scientific content)
- Ticketing system for customer support, fully searchable knowledge base
- *The Edifix Blog*
- Other small features & bug fixes

Ideas for the Future

- The addition of more editorial styles! Many implementation possibilities...
- User-requested features
 - Alphabetical list sorting
 - Duplicate reference checking
 - Title case/sentence case warning on articles
- Additional databases for checking and linking