

eXtyles[®] *PRESS RELEASE*

FOR RELEASE: Immediately
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Inera Introduces eXtyles RefPro: Automatic Reference Editing, Linking, and Correction for Publishers

Newton, MA, USA — September 8, 2009. Inera Inc., the leading provider of editorial and XML production software for scholarly publishers, today announced the release of *eXtyles RefPro*, an off-the-shelf add-in to MS Word that incorporates the full suite of *eXtyles* bibliographic reference processing tools. *eXtyles RefPro* eliminates significant manual work by automatically editing journal references to a standard or custom style, linking references to PubMed and CrossRef, and correcting missing or incorrect reference elements with data retrieved from PubMed and CrossRef.

eXtyles is a customized suite of tools that streamlines and automates manuscript cleanup, formatting, and editing and produces valid XML directly from Word. *eXtyles RefPro* includes a specific set of these tools designed to provide an immediate and cost-effective solution for STM publishers with limited resources who require reference lists of the highest quality.

The *eXtyles RefPro* reference restructuring and linking tools eliminate time-consuming manual editing and searching and provide detailed feedback on reference quality. The reference correction tools dramatically improve reference accuracy by intelligently merging data from PubMed and CrossRef with author-supplied data, reformatting the reference according to the publisher's preferred style, and providing warnings if significant discrepancies are found.

"Reducing the cost of reference cleanup while simultaneously improving quality has always been one of *eXtyles*'s greatest strengths," said Inera CEO Bruce Rosenblum. "With *eXtyles RefPro*, we are pleased to offer an off-the-shelf product that incorporates Inera's latest state-of-the-art reference tools for publishers."

About Inera Inc. — Since 1992, Inera (<http://www.inera.com>) has focused on supplying sophisticated editorial and production solutions to the publishing industry. Inera's *eXtyles*[®] product family provides integrated tools for Microsoft Word and content management systems that automate editorial, reference linking, and XML production processes. *eXtyles* products are used in the production of over 1000 prestigious journals worldwide.

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