

eXtyles[®] PRESS RELEASE

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RSuite CMS Partners with Inera to Leverage eXtyles Word-to-XML Editorial Environment

Newton, MA, USA — May 28, 2008. Really Strategies, Inc. and Inera, Inc. announce a technology partnership that benefits publishers working with XML. RSuite, a browser-based content management system (CMS) from Really Strategies and eXtyles, an integrated suite of editorial and XML tools for Microsoft Word, together offer content management along with MS Word-based content editing and XML creation.

RSuite is the industry's only award-winning CMS built on top of a native XML repository. In addition to managing XML, RSuite also manages non-XML content, including PDF, InDesign, JPEG, Word, and audio files. In addition to the core CMS features and functionality (e.g., check in/out, version control, web-based accessibility, etc.), RSuite also offers many unique features, including drag-and-drop workflow administration tools, automated action handlers, customizable user interface, and metadata management at the element level.

“eXtyles offers editors a complete tool set for easy editorial cleanup and transformation of Word content to XML according to the NLM DTD or other DTDs,” stated Barry Bealer, president and CEO of Really Strategies, Inc. “Integrating eXtyles directly into RSuite offers editorial and production departments a work environment that improves workflow efficiencies and automates time-consuming tasks such as reference editing and linking to PubMed and CrossRef.”

“Integrating eXtyles into the RSuite CMS offers publishers the efficiency tools they need right in the safe and managed environment of an XML repository,” explained Bruce Rosenblum, CEO of Inera. “The fact that RSuite has a built-in workflow system and manages Word, XML, and other document formats means that eXtyles is just a few mouse clicks away from your editorial workflow.”

About Inera Inc. — Since 1992, Inera (<http://www.inera.com>) has focused on supplying sophisticated editorial and production solutions to the publishing industry. Inera's eXtyles product family provides integrated tools for Microsoft Word and content management systems that automate editorial, reference linking, and XML production processes. *eXtyles* products are used in the production of over 1000 prestigious journals worldwide.

About RSuite — RSuite (<http://www.rsuitecms.com>) is a browser-based content management system that facilitates the creation, management, re-use, and distribution of XML, media files, and other document formats (Word, PDF, InDesign, etc). RSuite is powered by MarkLogic Server and provides native support for XML content storage services, full-text search in combination with XQuery, a full suite of editorial capabilities for XML and other content formats, content re-use at many levels, and editorial workflow tools.

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