

# **eXtyles**<sup>®</sup> *PRESS RELEASE*

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**FOR RELEASE:           Immediately**  
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## *Inera Introduces eXtyles Reference Correction*

**Newton, MA, USA — May 14, 2008.** Inera Inc., the leading provider of editorial and XML production software for scholarly publishers, today announced the release of *eXtyles* Reference Correction. The new Reference Correction feature — an enhancement to the *eXtyles* PubMed and CrossRef Reference Checking modules — automatically integrates data from online resources to correct errors in bibliographic references, quickly and reliably improving their accuracy before publication.

*eXtyles* is a suite of tools for Microsoft Word that automates error-prone and time-consuming editorial tasks. The Reference Correction feature is an extension to *eXtyles* reference processing modules that automatically edit bibliographic references to preferred editorial styles and add hyperlinks to online databases such as PubMed and CrossRef.

When a reference in a manuscript contains an error, these hyperlinks provide quick access to reliable online sources, saving time by eliminating the need for author queries or manual searches. The new *eXtyles* Reference Correction enhancement further reduces editing time and dramatically improves accuracy by automatically replacing any incorrect or missing reference elements, such as authors or issue numbers, with metadata retrieved from PubMed and CrossRef.

Rather than merely replacing an author's entire original reference with the reference indexed on PubMed or CrossRef, *eXtyles* Reference Correction intelligently merges data from online resources with existing data, providing warnings if significant discrepancies are found. This unique intelligent merge feature provides greater reference accuracy than simple replacement.

"Despite the significant investment publishers make in editing references, high error rates are still common," said Inera CEO Bruce Rosenblum. "Reducing the cost of reference cleanup and minimizing errors has always been one of *eXtyles*'s greatest strengths, and *eXtyles* with Reference Correction is now the most sophisticated tool available to quickly and easily publish accurate content while reducing the overall cost of publication."

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**About Inera Inc.** — Since 1992, Inera (<http://www.inera.com>) has focused on supplying sophisticated editorial and production solutions to the publishing industry. Inera's *eXtyles*<sup>®</sup> product family provides integrated tools for Microsoft Word and content management systems that automate editorial, reference linking, and XML production processes. *eXtyles* products are used in the production of over 1000 prestigious journals worldwide.

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