

eXtyles[®] PRESS RELEASE

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CrossRef Launches Free-Text Query Trial Service in Partnership with Inera

Newton, MA, USA — February 14, 2006. In partnership with Inera, CrossRef (Lynnfield, MA, USA) has announced a new trial service for its member publishers. CrossRef has deployed a custom version of Inera's *eXtyles*[®] *refXpress* that parses unstructured, free-text references into granular and valid XML and returns any matching DOIs for those references.

The *Free-Text Query* form (<http://www.crossref.org/freeTextQuery>) is now available to CrossRef members on a trial basis. The simple cut-and-paste form accepts references formatted in common bibliographic styles and returns the DOI for the article if one is found in CrossRef. One or more references may be pasted into the form on this page; each reference must begin on a new line.

CrossRef invites member input on their experiences using this pilot service (a link to a feedback form is provided from the FTQ site). Their hope is that some smaller publishers will experience this interface as a viable alternative to CrossRef's batch query interface and that, as a result, more publishers will be able to implement reference linking using CrossRef. According to CrossRef member Ian Michael of IM Publications, "This is absolutely fantastic. We have been looking for a way to incorporate DOIs cost-effectively into our references and have failed, until now."

CrossRef serves a very broad range of publishers, including many members with limited resources and technical expertise. Some CrossRef members have been slow to begin reference linking due to technical limitations, underscoring the need for a free-text query method of retrieving DOIs in order to facilitate compliance with CrossRef reference-linking policies.

eXtyles refXpress

Inera's unique *eXtyles refXpress* technology enables scholarly publishers to automate parsing and editing of reference lists. Designed for use on high-performance servers with current content or back-content archives, *refXpress* automatically turns unstructured Word or XML reference lists into parsed references linked to online databases such as PubMed and CrossRef. In addition, the highly accurate parsing can be used to automatically reformat references to a specific editorial style, significantly reducing editorial time and increasing the accuracy of published references.

About Inera Inc. — Since 1992, Inera (<http://www.inera.com>) has focused on supplying sophisticated editorial and production solutions to the publishing industry. Inera's *eXtyles*[®] product family provides integrated tools for Microsoft Word and content management systems that automate editorial, reference linking, and XML production processes. *eXtyles* products are used in the production of over five hundred prestigious journals worldwide.

About CrossRef — CrossRef (<http://www.crossref.org>) is an independent membership association, founded and directed by publishers. Its mission is to improve access to published scholarship through collaborative technologies. CrossRef operates a cross-publisher citation linking system, and is an official DOI (Digital Object Identifier) registration agency.

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