

eXtyles[®] PRESS RELEASE

FOR RELEASE: **Immediately**
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Inera and Aries Systems Collaborate to Reduce the Cost and Time of Manuscript Publication

Newton, MA, USA — November 29, 2004. Inera Incorporated (Newton, Massachusetts, USA) and Aries Systems Corporation (North Andover, Massachusetts, USA) today announced a technology integration agreement that will address one of the most time-consuming and costly steps in the publication of peer-reviewed manuscripts: the validation, linking, and journal style-specific cleanup of bibliographic references.

In recent years, desktop software tools such as Inera's product suite, *eXtyles*[®], have made it possible to automate many editorial and production tasks after completion of peer review. Now, Aries and Inera are taking the next step to fully integrate the *eXtyles* reference-processing tool with Aries' *Editorial Manager*[®] and *Preprint Manager*[®] Web-based peer review and production workflow management solutions. The XML interfacing of the *eXtyles* application with *Editorial Manager* will provide peer reviewers with hyperlinked bibliographies, authors with early warning of bibliographic errors, and editors with reference lists that have been formatted according to house style. This means that by the time the manuscript goes out for review, most of the references will already be validated and linked, and by the time the manuscript has been accepted for publication, most of the references will be edited and corrected.

Bruce Rosenblum, CEO of Inera, commented, "We have chosen to partner with Aries Systems because the *Editorial Manager* Web-based peer review system is widely used in the industry, and because Aries has an excellent track record of integrating third-party applications into the manuscript workflow."

Richard Wynne, Vice President of Sales and Marketing at Aries, added, "With the advent of automated tools, there is no reason to wait until a manuscript is accepted for publication before undertaking production-related tasks. *eXtyles* is a best-of-breed solution for reference cleanup, and we are pleased to be working with Inera to make scholarly article preparation easier and more efficient for authors, reviewers, editors and publishers."

The integration of the *eXtyles* reference-processing tool with *Editorial Manager* is planned for *Editorial Manager* release 4.0 (scheduled for release in 2005). More than six hundred journals currently use *Editorial Manager* for online manuscript submission and tracking (see list at <http://www.edmgr.com>), with planned deployments of more than one thousand journals by the end of 2004.

About Inera Inc. — Since 1992 Inera (<http://www.inera.com>) has provided innovative software solutions to the publishing industry. Inera's product suite, *eXtyles*[®], is an integrated set of tools for Microsoft Word that automates editorial and XML production processes. *eXtyles* is employed in the production of over four hundred prestigious journals. Inera's customers include Elsevier Science (London), Cell Press, the American Medical Association, the New England Journal of Medicine, Nature Publishing Group, and Science.

About Aries Systems Corporation — Since 1986 Aries Systems has successfully delivered technology that enhances the scientific publishing process: *Knowledge Finder*[®] (<http://www.kfinder.com>) for on-line literature searching; *DocuRights*[®] (<http://www.docurights.com>) digital rights management for STM publishers; and *Editorial Manager*[®] and *Preprint Manager*[®] (<http://www.edmgr.com>) for online manuscript submission, tracking, and post-acceptance production management.

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